

# About the Energy Efficiency Council

The Energy Efficiency Council is a not-for-profit membership association for businesses, universities, governments and NGOs.

Founded in 2009, the Council's members are diverse, but are united by a common cause: building a sophisticated market for energy management products and services that delivers:

- **Healthy, comfortable buildings;**
- **Productive, competitive businesses;** and
- **An affordable, reliable and sustainable energy system for Australia.**

## The challenge

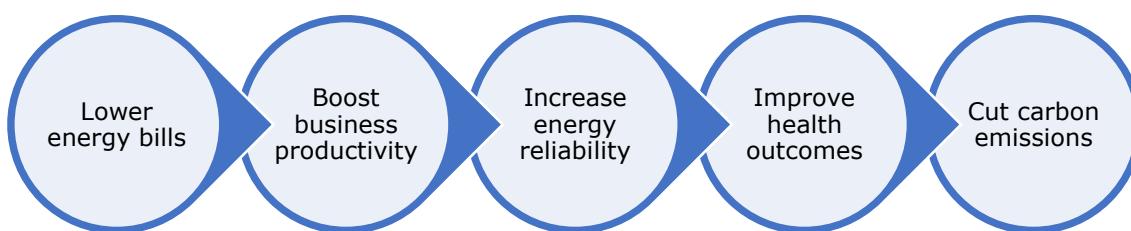
*For Australia to thrive in the twenty-first century we need to put smart energy management at the heart of our economy.*

Energy management encompasses a wide range of practices and technologies including energy efficiency, demand management or load shifting, and demand response. Smart energy management makes our buildings healthier and more comfortable, our businesses more productive, and our energy system more affordable.

However, Australia is lagging the world in all these areas. Independent analysis of the world's 25 largest energy consuming countries ranked **Australia as the worst developed country for energy efficiency policy and performance.**<sup>1</sup> This is a huge issue for our nation as it means:

- Our buildings are contributing to poor **health** outcomes for Australians;
- The energy **productivity** of our businesses has fallen behind our global competitors; and
- Our **energy bills** and **carbon emissions** are far higher than they need to be.

Importantly, embracing smart energy management enables us to:



<sup>1</sup> Castro-Alvarez, F, Vaidyanathan, S, Bastian, H & King, J 2018, *The 2018 International Energy Efficiency Scorecard*, American Council for an Energy-Efficient Economy, Washington DC.

## What we do

The Energy Efficiency Council's job is to make Australia a global leader in smart energy management. To this end, the Council works with its members and partners to:

- **Drive ambitious government policy** by advocating for smart energy management policies and programs that deliver for all Australians;
- **Support business decision making and growth** with trusted, impartial information on energy so that businesses have confidence making the right energy management investments; and
- **Ensure quality with standards and professional development** by supporting standards development and benchmarking for the sector, and training and professional development for professionals across Australia.

### *Driving ambitious government policy*

Since 2009 the Council has worked with Commonwealth and state governments to drive policies that deliver **economic, environmental and social benefits** for Australia by improving energy management across the economy.

The Council is a leading voice on best practice energy management policy for commercial and residential buildings, manufacturing, agribusiness, resources, transport and government operations. The Council also leads on calling for energy market reforms to ensure that **flexible demand-side resources are available to support Australia's energy transition**. Additionally, the Council champions the central role of energy management in addressing climate change.

### *Supporting business decision making and growth*

The Council is deeply committed to supporting businesses and energy users that are in the process of navigating the rapid transition underway in Australia's energy system. The Council **drives business growth** by providing businesses with credible and impartial information on [energybriefing.org.au](http://energybriefing.org.au), running events like the [Energy Efficiency Expo](#) that allow businesses to connect and learn from leaders in their sector, and by providing direct training and support.

The Council aims to enable businesses to **confidently navigate Australia's dynamic energy landscape**, managing the risks – and capturing the opportunities – of the energy transition through smart energy management.

### *Ensuring quality with standards and professional development*

The Council supports the development of the energy management sector through standards, training, professional development and events.

The Council **drives standards development** and benchmarking through bodies like Standards Australia and the NABERS National Steering Committee. It also **supports professional development** by upskilling new professionals on energy management fundamentals, and raising their understanding of crucial emerging topics.

Council certification programs – including the **Certified Measurement and Verification Professional (CMVP)** and the **Energy Efficiency Certification Scheme (EECS)** – help build confidence in the energy management market by allowing energy users to identify professionals they can trust.

The Council also **delivers and supports a range of events**, including the flagship event for energy management professionals, the [National Energy Efficiency Conference](#). Council events are designed to bring industry leaders, energy management experts, policy makers and energy users together to **share best practice and learn about the latest trends and technologies** in smart energy management.